

**DUNCANVILLE MULTICULTURAL SOCIAL ENGAGEMENT PARTNERSHIP SPECIAL MEETING  
CITY HALL CONFERENCE ROOM B, 203 E WHEATLAND RD, DUNCANVILLE, TX  
MAY 16, 2019 @ 7:00 PM**

A regular meeting of the Duncanville Multicultural Social Engagement Commission was held on Thursday, May 16, 2019, at 7:00 pm with a quorum present:

Tammi Abney	Vice-Chair	Present
Patricia (Pat) Becker	Commissioner	Absent
Takiyah Poellnitz	Commissioner	Present
Dr. Lavern J. Holyfield	Commissioner	Present
Maria Gonzalez	Commissioner	Present
Mary Fae Kamm	Commissioner	Absent
Zebulon (Zeb) Williams	Chair	Present

The meeting convened in the Briefing Room at City Hall and was called to order at 7:05 pm by Vice-Chair Tammy Abney. Chair Zeb Williams arrived at 7:06 pm

**Consider Minutes dated June 21, 2018**

Vice-Chair Tammy Abney made a motion to approve the June 21, 1018 Minutes. Commissioner Dr. Lavern Holyfield seconded the motion. Motion approved unanimously.

**Consider Minutes dated April 18, 2019**

Commissioner Dr. Lavern Holyfield made a motion to approve the April 18, 1018 Minutes. Chair Zeb Williams seconded the motion. Motion approved unanimously.

Commissioner Maria Gonzalez pointed out her name was misspelled, which was corrected and reflected in the approved minutes.

**Cultural Calendar Update: Juneteenth Celebration**

PIO April Reiling updated the Commissioners on the June 15, 2019 Juneteenth Celebration activities in Cedar Hill.

**Review previous MSEP strategic planning documents and take appropriate action.**

PIO April Reiling provided several documents related to the 2018 strategic planning process, including the SWOT analysis, flyer and strategic plan document.

Commissioners discussed various aspects of the strategic plan, including City Council expectations of the Commission and direction of MSEP.

Commissioners discussed writing articles each month that would coincide with the Celebrating Culture calendar. The articles could be published on the City website under a unique MSEP news aggregate, then would be pushed out through various City communication channels. Each month a different Commissioner would be assigned an article to submit to the Commission for consideration.

The Commissioners also discussed a public awareness campaign where stories/articles/recipes/etc are solicited from the community pertaining to the culture the City is celebrating that month. These stories would also be vetted through the Commission prior to posting on the website and other areas. Commissioners discussed various issues and possibilities related to the public awareness campaign. PIO April Reiling advised she would discuss the public awareness campaign with the City Manager to request approval from city management.

Commissioners were asked to bring back cultural events for the year to fill in the Celebrating Culture calendar for the next meeting.

The Commission agreed to move forward with celebrating National Hispanic-Latino Heritage Month in September, and Commissioner Maria Gonzalez agreed to write the September article. Commissioner Maria Gonzales agreed to submit the article to PIO April Reiling in July, who would send it to the entire Commission for review.

Commissioners were also asked to bring back ideas for the public awareness campaign guidelines and framework for the next meeting.

**Items of Future Agendas**

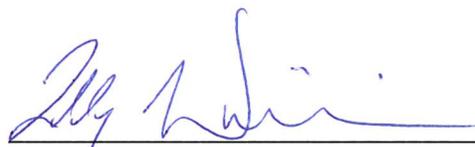
The Commission added the following item to Future Agendas:

1. Review and discuss strategic planning updates related to a public awareness campaign
2. Discuss and approve Cultural Calendar updates
3. Discuss and approve MSEP logo

The next regular meeting is scheduled for June 20, 2019, at 7:00 pm at the City Hall Briefing room.

Having no further business, Chair Zeb Williams moved to adjourn the meeting. Commissioner Tammy Abney seconded the motion. Motion approved unanimously. The meeting adjourned at 8:13 pm.

  
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April Reiling, Public Information Officer  
Staff Liaison

  
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Zebulon Williams, Chair