



CALL TO ARTISTS

City of Duncanville Traffic Signal Box Public Art Project

Extended Submission Deadline: **5 p.m., Friday, June 29, 2018**

THE PROJECT AND THEMES



Artist

David Houghton

Photo Courtesy of Urban Smart
Projects

www.urbansmartprojects.com

The City of Duncanville invites artists to compete for a public art commission to create art on Traffic Signal Boxes (TSBs) located throughout the city. This project will brighten city streetscapes, enhance community pride and create new, paid opportunities for Texas-based artists to showcase their talents.

This project includes up to five (5) TSBs and is open to concepts for high-resolution, digitally-printed wraps to be applied to the TSBs. This is sponsored by the City of Duncanville and proposals will be accepted based on the following themes: City of Champions, History of Duncanville, Duncanville Military History, and An Inclusive Duncanville Community.

The sample boxes depicted in this call were specifically chosen to give examples of the quality of work we hope to see on the TSBs.

Each artist may submit one entry per category and therefore may only win once per category for this Call.

THE TRAFFIC SIGNAL BOXES (TSBs)

For this project, we have included a Proposal Concept Template for our most typical TSBs. Once the winners are chosen, each artist's design will be assigned a specific box. Art should cover all exposed sides and top of the TSBs.

Example of a Typical Duncanville TSB Unit



LOCATIONS

The City of Duncanville has identified up to five (5) TSBs for this Call. The TSB locations are selected to provide maximum visibility for pedestrians and drivers. City staff will assign the selected artworks to specific TSB locations throughout the city.

ARTIST'S AWARD

The total budget for each TSB is \$1,000 and includes the following:

\$325 Concept Award for Winning Design, including

- To be eligible to receive the \$325 award, the artist must sign an artist contract committing to finalize the concept based on the assigned TSB and to agree to work with the City's project manager and wrapping vendor to finalize the concept and submit the required files for the vendor to print.
- Final files need to be in an approved high-resolution format (format depends on whether it's a photograph or graphic design).
- Artist must complete required vendor paperwork.

\$675 Paid to Others (City Contractor) for wrapping services, including

- Working with artist for sizing and final format
- 4-Color process digital printing of the design on vinyl wrap
- Cleaning TSB
- Wrapping TSB
- Heat sealing wrapping
- UV laminate clear coat wrap



Artist

Lindy Beven & Jilli Bowey
Photo Courtesy of Urban Smart
Projects

www.urbansmartprojects.com

REQUIREMENTS / MATERIALS FOR WINNING ARTISTS

Additional information, beyond that listed below, will be provided to the winners.

For Wrapping TSB: The City of Duncanville has specified the following steps when wrapping:

1. **For Photographs:** Send minimum 300 DPI Files
2. **For Graphic Designs:** Send Vector Files

DESIGN CRITERIA

- The exact same design proposal **shall not** be entered into multiple categories.
- Use the provided Proposal Concept Template to submit a design concept.
- Designs must include all visible sides of the TSB including the tops of the TSB and UPS unit. The bottoms of the TSB and UPS unit are not visible.
- TSBs and UPS units contain electrical equipment that can get hot; thus, it's recommended that the bulk of the designs be primarily based on lighter colors to prevent overheating of the TSB and UPS unit.
- Designs must not contain representations of traffic lights, signs, or signals.
- The design may include text; however, TSBs may not be used for advertisement or to promote a business, product, or viewpoint.
- Avoid fine detail or text of such a small size that it may cause drivers to lose concentration as they try to read it.
- Designs may not include any breach of intellectual property, trademarks, brands, images of illegal activities, or involve the attachment of any object(s).



Artist

Brian & Marilyn Becconsall,
F.J. Rowland
Photo Courtesy of Urban Smart
Projects

www.urbansmartprojects.com

DESIGN CRITERIA (cont.)

- All artwork must be the artist's own original work and must not have appeared on TSBs elsewhere.
- The finished artwork will be in the public domain and therefore may be subject to vandalism. Accordingly, artists should be thoughtful about having large open areas in the design.
- Avoid using each face of the TSB for a different image or concept.
- Successful designs will "wrap" the imagery around all faces of the box in a continuous flow.
- Bold forms and vibrant colors that can be easily viewed by motorists stopped at the traffic signal, as well as by passing pedestrians, are encouraged.
- Artists are invited to sign their boxes. Signatures cannot occupy more than 1/8th of the area of the side of the TSB on which they are placed. Design proposals should indicate where the signature, website and/or hashtag will be located.



Artist

Desma Pacitto

Photo Courtesy of Urban Smart
Projects

www.urbansmartprojects.com

THE SELECTION PROCESS

All artwork to be selected will be a major part of our public art program. As such, the Duncanville Public Art Program expects that it be of the highest quality in both concept and execution, while recognizing public safety and durability. All proposals will be screened for the completeness of the submittal packets and appropriateness of the entries. Finalists for the competition will be selected by the TSB Public Art Selection Committee based on a review of art experience/qualifications, how well the artists captured the vision for the category they selected, and artistic merit. The Duncanville City Council has final approval on winning TSB designs.

ARTIST ELIGIBILITY

The competition is open to individual artists (no group entries) residing in the State of Texas. All eligible applicants, regardless of age, race, sex, religion, nationality, origin or disability, will be considered. Artists may submit one proposal per category (City of Champions, History of Duncanville, Duncanville Military History, and An Inclusive Duncanville Community) for this competition and may win once per each category for this Call.

ARTIST CONTRACT

Artists whose proposals win the competition will be provided with a public art commission contract with an assigned TSB location and other instructions.

LIFE SPAN OF ARTWORK

Artists should understand that the finished works will be on functioning equipment that will need repair or replacing at some point in time. The City can't guarantee the duration of each TSB. While this project requires a clear coat, the City can't guarantee that damaged or graffitied TSBs will be repaired and the artwork restored to its original state. Artists must accept the risk that their artwork may be damaged, altered or removed at any time after completion.



Artist

Kathy Harwin

Photo Courtesy of Urban Smart
Projects

www.urbansmartprojects.com

PROJECT TIMELINE

Thursday, February 1, 2018

Friday, June 29, 2018

Wednesday, August 22, 2018

Friday, November 2, 2018

Artist Call Issued

5 p.m. Extended Submission Deadline

Winners Announced

Deadline for Wrapping

RESERVATION RIGHTS

The City of Duncanville reserves the right to change the project timeline and/or to supplement, amend or otherwise modify this solicitation and to request additional or supplemental information or proposals from any or all participating artists. Any changes to the project will be noted at the TSB Call to Artists website: www.duncanville.com/community/public-art.

While up to five (5) TSBs have been identified for this project, the City reserves the right to reduce that number if it's in the best interests of the City. The City reserves the right to accept or reject, at any time prior to the commissioning of a work, any or all proposals or any part thereof submitted in connection with this solicitation and to advertise for new proposals where the acceptance, rejection waiver, or advertisement would be in the best interests of the City. The City reserves the right to negotiate unacceptable provisions incorporated within an otherwise acceptable proposal.

Since the TSBs are in public locations visible to viewers of all ages, ethnicities and cultural backgrounds, artists shall avoid nudity, suggestive poses, scatological humor, hate speech or imagery that any group might find obscene, offensive or morally shocking. Political, religious or memorial artwork is unacceptable for TSBs. All designs will be subjected to City of Duncanville review and approval prior to referral to the TSB Public Art Selection Committee. A proposal which is incomplete, unclear, conditional or which contains objectionable imagery, will be rejected without evaluation. The Duncanville City Council has final approval on TSB designs.



Artist

Mark Robinson

*Photo Courtesy of Urban Smart
Projects*

www.urbansmartprojects.com



Artist

Dominique Hourigan,

Scott (Fischer) Moorhead

*Photo Courtesy of Urban Smart
Projects*

www.urbansmartprojects.com

APPLICATION INFORMATION

Deadline: Delivered (not post-marked) by **5 p.m., Friday, June 29, 2018.**

Categories: There are four design categories:

- 1) City of Champions
- 2) History of Duncanville
- 3) Duncanville Military History
- 4) An Inclusive Duncanville Community

Each artist may submit one entry per category and may win once per category for this Call.

The exact same design proposal **shall not** be entered into multiple categories.

For each entry, the following forms and documents are required:

- 1) Application Form
- 2) Statement of Art-Related Experience:
 - Include a statement (250 word maximum) about your art-related experience including any previous commissions to design Traffic Signal Boxes in other communities.
 - Do not send any materials that are not specifically requested (i.e. resume, transparencies, DVDs/videos, articles, etc.). If such materials are sent, they will not be reviewed by the TSB Public Art Selection Committee. Submissions will not be returned.
- 3) Three Samples of Your Previous Artwork
 - Attach three (3) images illustrating examples of your artwork.
 - If you have previous experience designing art for Traffic Signal Boxes, you may want to include some of those images as part of your three examples.
 - **DO NOT** provide website addresses or links directing the TSB Public Art Selection Committee to examples of your work. It is the responsibility of each artist to select the three (3) works which best illustrate their capabilities for this project.
- 4) Proposal Description Form:
 - Complete this form to indicate which category you are entering and to explain your proposal concept and materials (one page maximum).
- 5) Proposal Concept Template:
 - A minimum of one Proposal Concept Template depicting the artist's concept must be submitted per design proposal.
 - Submitting artists should indicate how their design would be fitted to four (4) vertical sides and to the top of a typical TSB, and to the three sides and to the top of the UPS unit.

A maximum of three (3) additional views may be submitted from each artist per design proposal. Submitted images may show multiple views from different perspectives of the same design proposal.

DELIVERY INSTRUCTIONS

Due to internal systems for mail delivery which can cause internal mail delays, **do not submit entries through regular mail.**

Deadline: Entries must be delivered (not post-marked) by 5 p.m., Friday, June 29, 2018.

Artists may submit one proposal per category and may win once in each category for this Call.

THERE ARE THREE DELIVERY METHODS...

1) 3rd PARTY UPLOAD:

Entries may be uploaded to a third-party storage/sharing site (like Box, Dropbox or Hightail) and a sharing invitation sent to dpac@duncanville.com. Use "(Insert Artist's Name) (Category)" for the subject.

Example: "Joe Smith City of Champions" or "Joe Smith History of Duncanville."
Send separate invitations for each category.

2) E-MAIL:

Entries may be e-mailed to dpac@duncanville.com. **See formatting instructions for e-mailed entries on the next page.**

3) DELIVERED:

Hard copies and/or entries on virus-free, PC-compatible CDs, DVDs, or thumb drives may be delivered in person or via a delivery service (no regular mail) to:

Timothy Hamilton
Public Art Staff Liaison
Municipal Service Center
330 Shady Trail
Duncanville, TX 75137

Destination phone number to use with delivery services:
817-994-6269
*If delivering in person, please call the number above
for delivery instructions.*

Label the CD, DVD, or thumb drive as follows: "(Insert Artist's Name) TSB Entry."

If entering multiple categories, the file names must include the category name to let us know in which category each file should go.

No media will be returned. All CDs, DVDs, or thumb drives become property of the City of Duncanville.

An e-mail will be sent acknowledging delivery of entries. The City of Duncanville assumes no responsibility for lost or damaged submissions and application contents will not be returned.

INFORMATION / QUESTIONS

Questions may be directed to:

Timothy Hamilton, Public Art Staff Liaison

972-780-5072 Office 817-994-6269 Cell thamilton@duncanville.com

FORMATTING INSTRUCTIONS FOR E-MAILED ENTRIES

Artists may submit one proposal per category and may win once in each category for this Call.

To manage the entries, we've established the following formatting requirements for e-mailed entries:

- Include your name at the beginning of all e-mail subject lines and at the beginning of all file names.
- If you are entering multiple categories, send each proposal separately.
- In the subject line for each proposal include the category name to designate the category being applied for.
- Our e-mail capacity is limited to twenty-five (25) mb per e-mail. All required documents can be combined into one .pdf, provided it is not more than twenty-five (25) mb.
- Organize the documents in the following order:
 - Application Form
 - Statement of Art-related Experience
 - Three (3) Art Samples
 - Proposal Description Form
 - Proposal Concept Template
 - Additional Views (Up to three (3) per proposal)
- If one or more of your proposals includes more than twenty-five (25) mb, you'll need to break them up into smaller increments to send them in more than one e-mail.

If, for example, you are entering your first proposal for the City of Champions category and your proposal fits into two .pdfs, each totaling twenty-five (25) or less megabytes, include "City of Champions 1" followed by a series number in the e-mail subject line.

- Example: "Joe Smith City of Champions 1 of 3." That tells us that artist Joe Smith is entering the City of Champions category and the e-mail is the first of three (3) e-mails for that proposal.
 - When Joe is ready to send his second proposal for the City of Champions category, he would title it: "Joe Smith City of Champions 2 of 3" and so on.
- If sending each form as a separate file attachment, insert your name before the document titles. Please use the document titles listed above.

City of Duncanville Traffic Signal Box Public Art Project APPLICATION FORM

DEADLINE, 5 p.m., Friday, June 29, 2018

NAME: _____

ADDRESS: _____

PHONE: (____) _____ - _____ ALT. PHONE: (____) _____ - _____

E-MAIL: _____

CHECKLIST

- Application Form
- Three (3) Art Samples illustrating samples of previous TSB commissions and/or your most representative works
- Statement of Art-related Experience (limit to one page)
- Proposal Description Form (limit to one page)
- Proposal Concept Template with your design (ok to enlarge) and up to 3 additional views

FORMATTING AND DELIVERY METHODS – See page 7.

QUESTIONS: May be directed to Timothy Hamilton, Public Art Staff Liaison

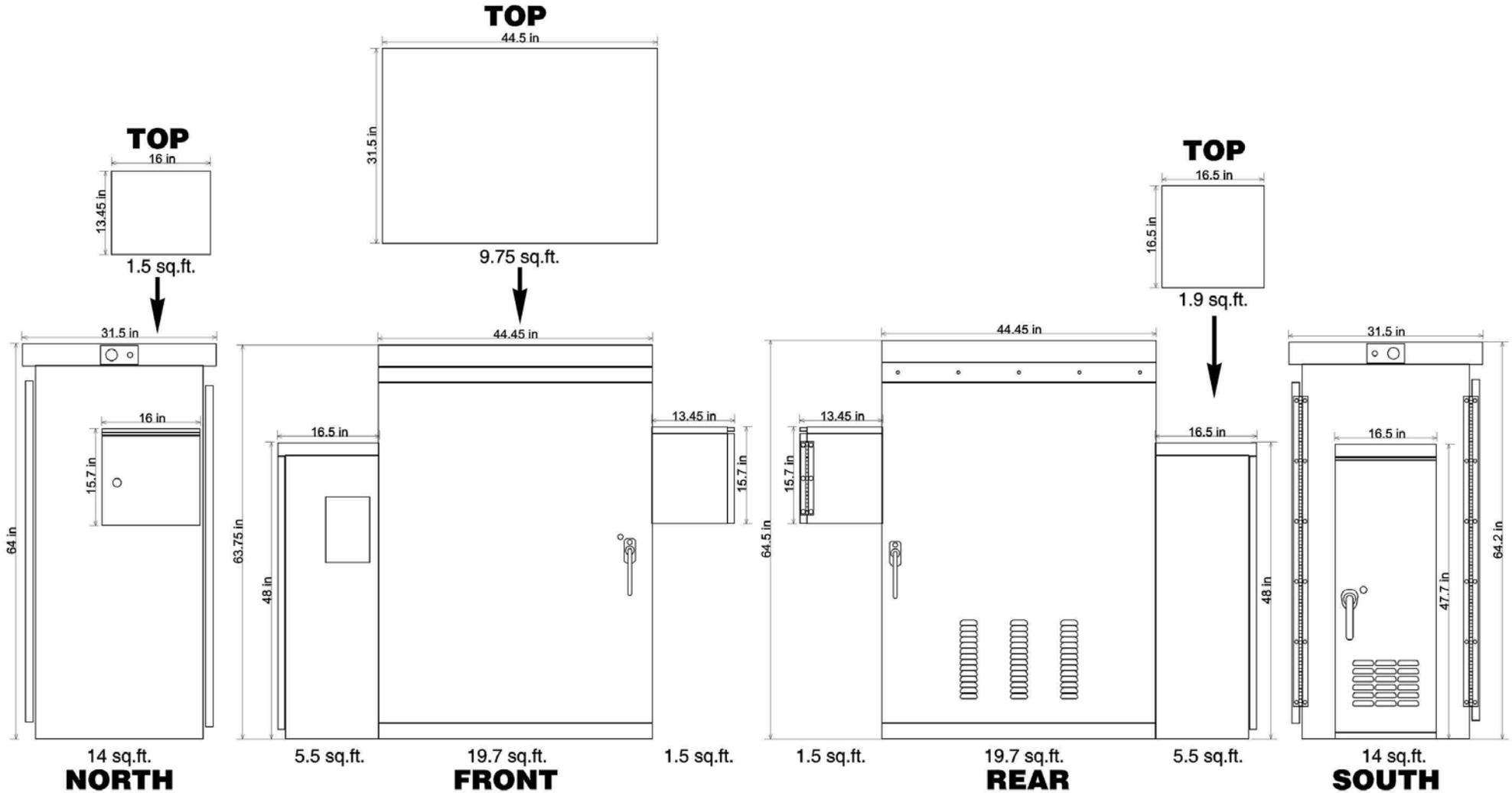
972-780-5072 Office

817-994-6269 Cell

thamilton@duncanville.com

City of Duncanville Public Art Program
TSB AND UPS UNIT DIMENSIONS

Use the Proposal Concept Template on the next page to submit your proposal.



PROPOSAL CONCEPT TEMPLATE

