



MINUTES

DUNCANVILLE SENIOR ADVOCACY COMMISSION MEETING – OCTOBER 12, 2017
NORTHSIDE ROOM OF THE D.L. HOPKINS JR., SENIOR CENTER

MEMBERS PRESENT:

Kenneth Bradford (Chairperson)
Robert (Biff) Belew
Elaine Bell
Jude Fabius
Pat Weaver

MEMBERS ABSENT:

Kim Malone (absent)
Bobbie Young
Alice Yoder

STAFF: Rashidah Madyun, Staff Liaison. Elaine Bell Commission Member, acted as Recording Secretary in the absence of Pam Willis.

Chairperson Kenneth Bradford noted there was a quorum present and called the meeting to order at 7:05 pm.

Item #1 – Public Discussion Period:

No one was present to speak during the public discussion period.

Item #2 – Discussion and Consider Approval of Minutes:

A motion to approve the minutes from the September 14, 2017 meeting was made by Chairperson Bradford. A second was cast by Commission member Bell. A vote was taken. The minutes from the September 14, 2017 meeting was approved with 5 in favor and 0 against.

Item #3 – Discuss What Would the Senior Advocacy Commission Like to Accomplish as A Group?

Staff Liaison Madyun, asked Commission members, "What are the challenges, the opportunities, and the threats of the aging population? This began the discussion on, "What would the Senior Advocacy Commission like to accomplish as a group?" Commission members discussed the importance of physical activities as one of the top interest of seniors. Points of interest were, finding fitness instructors that would agree to the Parks & Recreation's contractual agreement and its terms. Barriers to finding fitness instructors were, the cost that instructors incur by providing their own liability insurance, paying the 70/30 split per student, and having at least ten students or more in attendance to make it worth their while. Staff Liaison Madyun shared, despite the difficulty in finding instructors interested in signing the new agreement, the Senior Center has found its success in securing volunteer peer members to teach its exercise classes without charging a fee.

Commission members suggested the Senior Center develop a better marketing strategy to advertise its center's programs and location to enhance its visibility. They agreed to assist in accomplishing this goal. Further discussion centered around the following concerns:

- Should the Mission of the Senior Center expand beyond seniors”?
- Should the Senior Center change its name?
- How do we improve the image of the Senior Center?
- How important is the food service to the seniors?
- Can the quality of food improve to offer variety of food choices on its menu with the current provider?

In conclusion, Staff Liaison Madyun shared her meeting with a member of the Duncanville Retired Teachers Association. She will report on this at our November meeting.

The meeting was adjourned at 8:30 pm.



Elaine Bell / for Pam Willis
Recording Secretary



Kenneth Bradford
Chairperson