

ECONOMIC DEVELOPMENT QUARTERLY REPORT

AUGUST 15, 2017

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ECONOMIC DEVELOPMENT

We are building a vibrant, inclusive community, driven by a commitment to democratic principles and service above self

The City of Duncannville

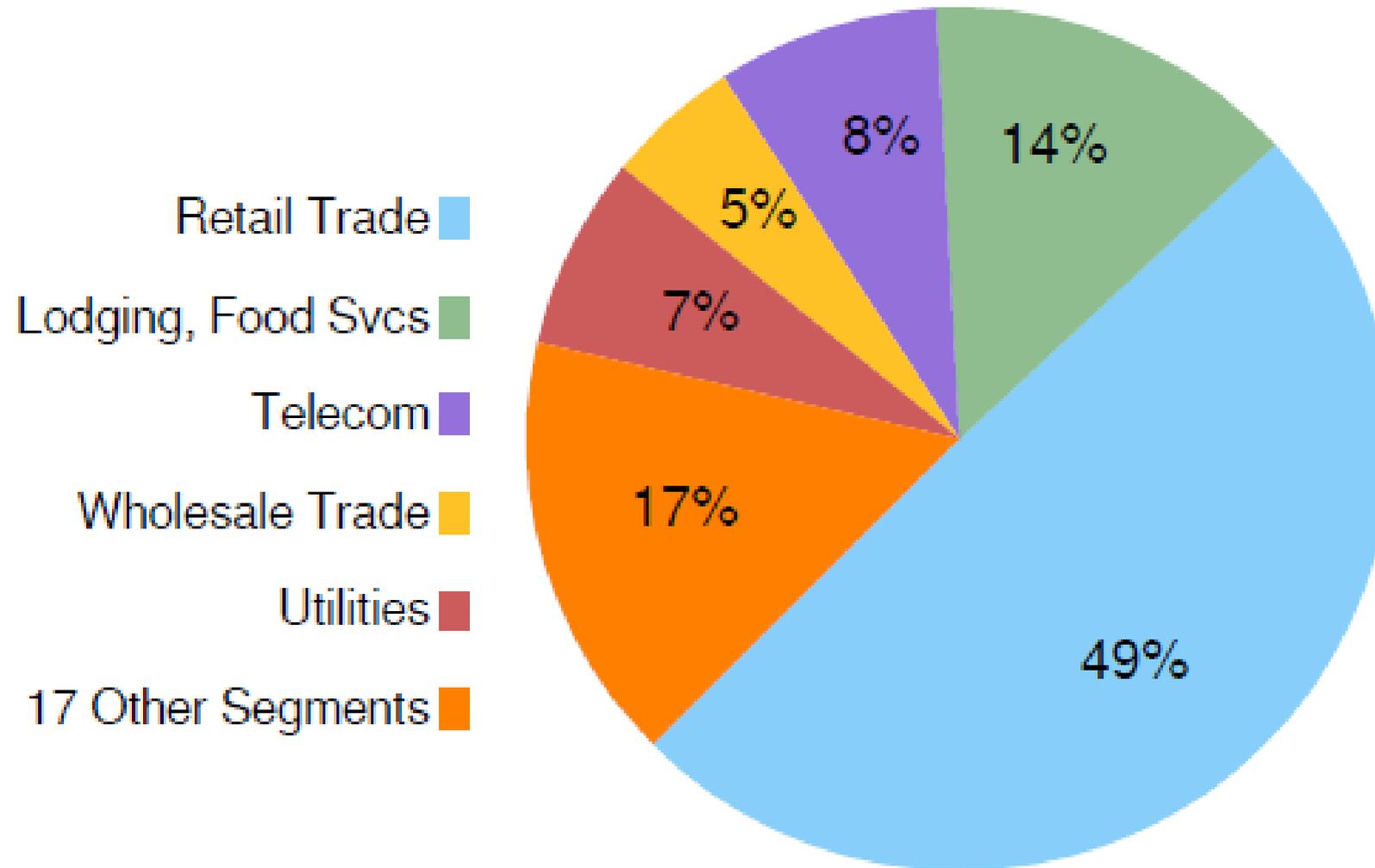


Major Employers

<u>Employer</u>	<u>Product</u>	<u># of Employees</u>
Duncanville ISD	Public Schools	2171
Masco Builder Cabinet Group	Cabinets	431
City of Duncanville	City Services	337
DeFord's Wholesale Maintenance	Door Mill	210
Pappadeaux Seafood Kitchen	Restaurant	193
Costco Wholesale	Warehouse Club	190
Pioneer Frozen Foods	Food Manufacturing	175
Kroger	Supermarket	130
WinCo Foods	Retail Store	121
Tom Thumb	Supermarket	120
W & B Service Co	Refrig Trk/Trl Sales Repair	100
Hilton Garden Inn	Hotel	92
La Mexicana Tortilla Factory	Restaurant/Food Manufacturer	90
Freedom Dodge Chrysler Jeep Ram	Car Dealership	85
Personalized Communications	Message Center	85



Sales Tax Collections by Industry Segment



Work Plan Items

- **Objective 2.20:** Create a Business Outreach Program
- **Status:** Ongoing

- **Objective 2.21:** Create a Tourism Program
- **Status:** Ongoing

- **Objective 2.22:** Camp Wisdom/Industrial Area TIF
- **Status:** Completed

- **Objective 2.28:** Develop a marketing plan to brand Duncannonville as “The City of Champions” including a national sports-brand sponsorship.
- **Status:** Ongoing



Business, Developer, and Property Owner Engagement

- Existing Businesses
 - 2015: 25
 - 2016: 45
 - 2017: 27
- Developers and New Business Prospects
 - 2015: 26
 - 2016: 34
 - 2017: 29
- Property Owners / Property Managers
 - 2015: 4
 - 2016: 20
 - 2017: 14





Business and Developer Recruitment

- Where is Duncanville's Trade Area?
 - Duncanville
 - Cedar Hill
 - Lancaster
 - Desoto
 - Glenn Heights
 - Ovilla

- Who are Duncanville's competitors?
 - Cedar Hill
 - Lancaster
 - Desoto
 - Grand Prairie
 - Dallas

Business and Developer Recruitment Cont.

- Who does economic development recruit?
 - Businesses
 - Developers
- How does economic development recruit?
- What determines where a business will locate?



Other Activities



The DCEDC Board presented GK Steel Fabrication, LLC with a \$76,083 grant for an indoor fire suppression sprinkler system in order to expand and relocate their steel fabrication company.



Other Activities Cont.

- The DCEDC Board attended the Annual Boards and Commissions Banquet.
- ED Staff attended two different TML Legislative Webinars.
- ED Staff continued to work with the Public Works Department on the landscaping Green Ribbon projects for Hwy 67 & IH-20.
- ED Staff attended the Texas Economic Development Conference in Plano, Texas.
- DCEDC Board Members participated in the Comprehensive Plan Town Hall meeting.
- The DCEDC held their annual Board meeting.

Thank You

Questions?

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Economic Development Director

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