

ECONOMIC DEVELOPMENT QUARTERLY REPORT

MAY 2, 2017

JESSICA JAMES, DIRECTOR

ECONOMIC DEVELOPMENT

We are building a vibrant, inclusive community, driven by a commitment to democratic principles and service above self

The City of Duncannville

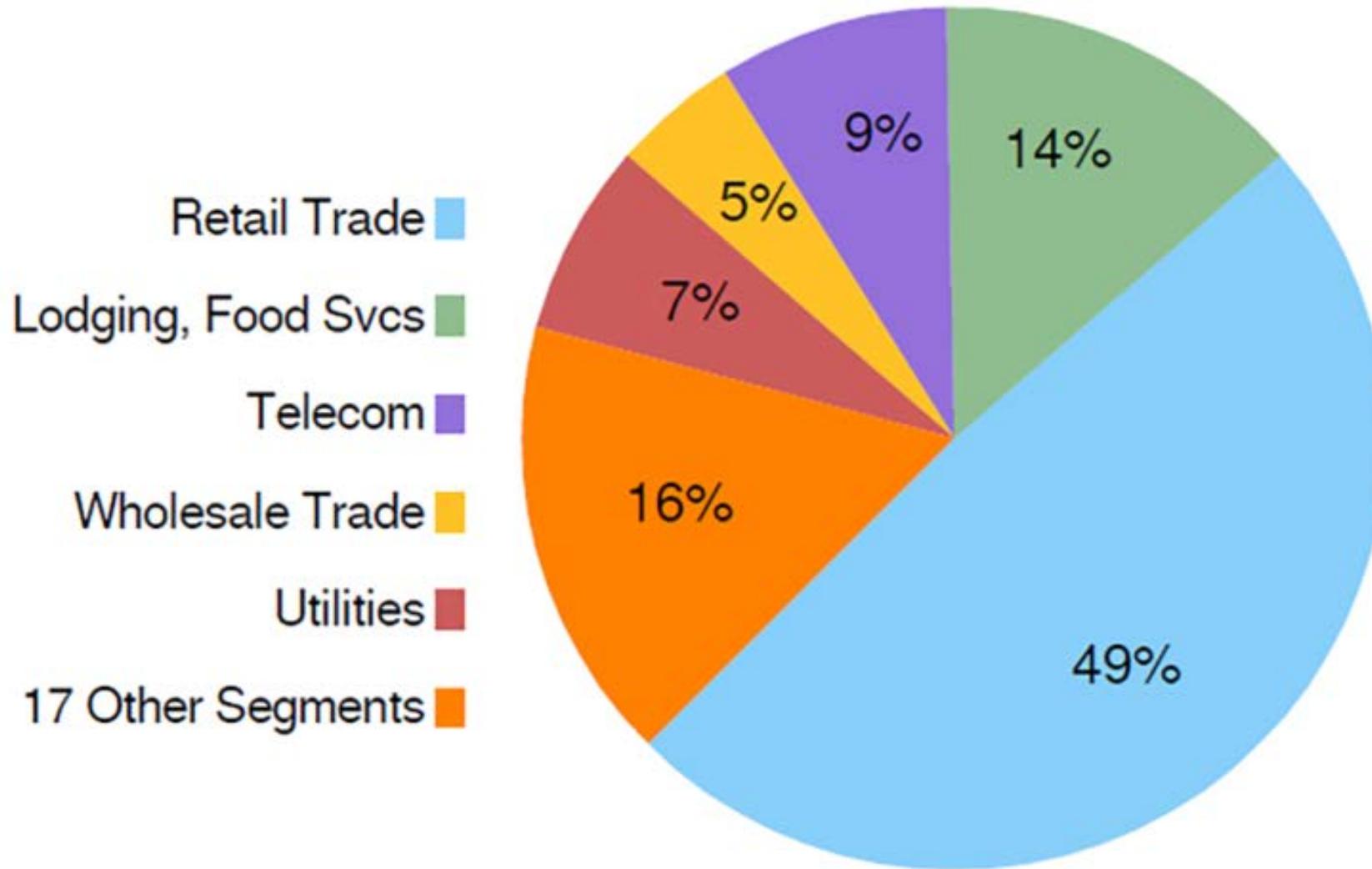


Major Employers

<u>Employer</u>	<u>Product</u>	<u># of Employees</u>
Duncanville ISD	Public Schools	2171
Masco Builder Cabinet Group	Cabinets	431
City of Duncanville	City Services	337
DeFord's Wholesale Maintenance	Door Mill	210
Pappadeaux Seafood Kitchen	Restaurant	193
Costco Wholesale	Warehouse Club	185
Pioneer Frozen Foods	Food Manufacturing	175
Kroger	Supermarket	130
WinCo Foods	Retail Store	121
Hilton Garden Inn	Hotel	92
La Mexicana Tortilla Factory	Restaurant/Food Manufacturer	90
W & B Service Co	Refrig Trk/Trl Sales Repair	90
Tom Thumb	Supermarket	90
Freedom Dodge Chrysler Jeep Ram	Car Dealership	85
Personalized Communications	Message Center	80



Sales Tax Collections by Industry Segment





Work Plan Items

- **Objective 2.20:** Create a Business Outreach Program
- **Status:** Ongoing

- **Objective 2.21:** Create a Tourism Program
- **Status:** Ongoing

- **Objective 2.22:** Camp Wisdom/Industrial Area TIF
- **Status:** Ongoing

Action Items Taken:

- Board elected Michael Grace as President
- Driving Tour

Action Items Left:

- Finalize Project Plan
- Finalize Finance Plan

Work Plan Items

- **Objective 2.27:** Redesign and update economic development and marketing materials.
- **Status:** Ongoing
- **Objective 2.28:** Develop a marketing plan to brand Duncanville as “The City of Champions” including a national sports-brand sponsorship.
- **Status:** Ongoing



Business, Developer, and Property Owner Engagement

- Existing Businesses
 - 2015: 25
 - 2016: 45
 - 2017: 20
- Developers and New Business Prospects
 - 2015: 26
 - 2016: 34
 - 2017: 14
- Property Owners / Property Managers
 - 2015: 4
 - 2016: 20
 - 2017: 10



Other Activities

The DCEDC Board attended the Flavor of Duncanville.



The DCEDC Board presented Natausha Fain with a \$1817.58 Sign Grant.





Other Activities Cont.

- Staff provided an Economic Development Tour of Duncanville to the Leadership Southwest Class.
- Staff and the DCEDC Board attended the BSW Regional Economic Development (RED) Summit and recognized Barclay Construction, GoodLife Living Center, and Kroger for their investment into the community.
- Staff continues to work with Public Works on I-20 and Hwy 67 road projects.
- Staff attended development seminars including ICSC's 2017 Retail Trends & How to Develop a Retail Recruitment Strategy and 2017 GCON: The Future of Real Estate Development.
- DCEDC approved a fence grant for Ten Hagen Excavating, Inc.
- DCEDC approved a grant for an indoor sprinkler system to GK Steel Fabrication, LLC.

Thank You

Questions?

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Economic Development Director

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