City of Duncanville

SENIOR ADVOCACY COMMISSION BOARD MEETING
DECEMBER 14, 2017
SENIOR CENTER NORTHSIDE ROOM
206 JAMES COLLINS BLVD.
REGULAR MEETING – 7:00 P.M.

AGENDA

ITEM NO.	EXPLANATION

1. PUBLIC DISCUSSION PERIOD.

2. DISCUSS AND APPROVE MINUTES.

3. DISCUSS CREATIVE IDEAS FOR COMMISSION MEMBERS TO SPONSOR AN EVENT(S) FOR SENIORS.

4. DISCUSS OUTLOOK AND STRATEGIES FOR THE UPCOMING NEW YEAR?

5. ADJOURN REGULAR MEETING.

POSTED: Wednesday, 12/6/17 DATE 5:00p.m. TIME

Pam Willis

PAM WILLIS, BOARD SECRETARY

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City of Duncanville

MEMORANDUM

TO: All Senior Advocacy Commission Members

FROM: Rashidah Madyun, Senior Center Supervisor

DATE: December 4, 2017

SUBJECT: **Senior Advocacy Commission Meeting**
Thursday, December 14, 2017
Regular Meeting: 7:00 p.m.
Senior Center Northside Room

1. **PUBLIC DISCUSSION PERIOD:**
   This time is available for those individuals who have signed-in and wish to address the senior Advocacy Commission. We will follow our "Public Discussion Guidelines" during this agenda time.

2. **DISCUSSION AND CONSIDER APPROVAL OF MINUTES:**
   Discussion held regarding the minutes from the November 16, 2017 meeting. Following discussion, the Commission will consider approval of the minutes.

3. **DISCUSSION ON CREATIVE IDEAS FOR COMMISSION MEMBERS TO SPONSOR AN EVENT FOR SENIORS.**
   Discussion held on creative ideas for commission members to sponsor a senior community event.

4. **DISCUSSION ON OUTLOOK AND STRATEGIES FOR THE UPCOMING NEW YEAR:**
   Discussion on outlook for the future and the upcoming New Year. Commission Members develop best practices for marketing strategies and programs that attract senior citizens of all generations.

5. **ADJOURN REGULAR MEETING:**

MINUTES
DUNCANVILLE SENIOR ADVOCACY COMMISSION MEETING – NOVEMBER 16, 2017
NORTHSIDE ROOM OF THE D.L. HOPKINS JR., SENIOR CENTER

MEMBERS PRESENT:
Kenneth Bradford (Chair)
Robert (Biff) Belew
Elaine Bell
Kim Malone (Vice-Chair)
Krystal Smith-Ross
Pat Weaver

MEMBERS ABSENT:
Jude Fabius
Alice Yoder
Bobbie Young

STAFF: Rashidah Madyun, Staff Liaison and Senior Center Supervisor and Pam Willis, Recording Secretary, were staff present.

Chairperson Kenneth Bradford noted there was a quorum present and called the meeting to order at 7:00 pm.

Item #1 – Public Discussion Period:
Staff Liaison Madyun introduced Carolyn Legg, MS, CSA, GCM, from Caregivers Connection 4U, LLC and Geriatric Care Management 4U. Ms. Legg explained to the Commission what her group had to offer such as working with families in crisis pertaining to their senior family members; aiding seniors and their families in housing placement and helping seniors and the family members in discussing insurance. Her objective is for senior family members to continue to stay at home safely or help them find housing for the same purpose. She is available 24/7. The Commission asked her questions. The Commission and Staff Liaison Madyun both thanked Ms. Legg for her wealth of information and attending the Senior Advocacy Commission meeting.

Item #2 – Discussion and Consider Approval of Minutes:
A motion to approve the minutes the from October 12, 2017 meeting was made by Commission member Bell; second was cast by Commission member Belew. A vote was taken. The minutes from the October 12, 2017 meeting were approved with 6 in favor and 0 against. Commission members Fabius, Yoder, and Young were not present for the vote.

Item #3 – Discuss Staff Liaison's Follow-up Visit with the Retired Teachers Association:
Staff Liaison Madyun explained to the Commission that the person she had reached out to with the Retired Teachers Association never called her back and since this was a chance meeting in the park Staff Liaison Madyun did not have any contact information. She told

the Commission that if she saw the person again, she'd get contact information and go from there.

Item #4 – Discuss If We Could be the Link Between the Senior Center Members & the Help They May Need Outside of the Senior Center?

Commission member Bell said that she knew of one instance where a gentleman needed extra help. She asked if there were others. Staff Liaison Madyun said yes that there were. We do not offer case management services. However, if we identify members that are in crisis or could benefit from social welfare services, we will gladly make referrals based upon need.

Many Commission members were concerned that the Hopkins Center would be overstepping the boundaries of being the Senior Center. This was temporarily tabled for further discussion.

Item #5 – Discuss and Develop Marketing Strategy for the Senior Center.

The following events were suggested for the Senior Center to have such as a mother/son dance or dad/daughter dance. The Country & Western Christmas party was considered for better marketing and getting the "word" out to the seniors. A discussion of Pickleball came up. The Senior Center itself does not have room for Pickleball playing; however, the Recreation Center across the street does; it even has the equipment to play Pickleball. It is not marketed from either venue. Commission member Ross said she would check with the City of Dallas on how they market events/programs for their senior centers. Commission member Bell suggested having a wine/cheese tasting after hours in the senior center as a social event.

In conclusion, Staff Liaison Madyun suggested to the Commission to decide on an event and bring it to fruition. In other words, stop talking about it and make it happen.

The meeting was adjourned at 8:10 p.m. with a motion from Chair Bradford; 2nd from Commission member Bell.

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Pam Willis
Recording Secretary

Kenneth Bradford
Chair