

SPOTLIGHT

Duncanville

Issue 5 - December 2016

Duncanville's Annual Christmas Parade & Tree Lighting

In celebration of the Christmas Holiday, the City of Duncanville is hosting the annual Christmas Parade & Tree Lighting on Friday, December 2nd. Shuttle service will be available before and after the event at Costco, located at 250 E. Hwy. 67.



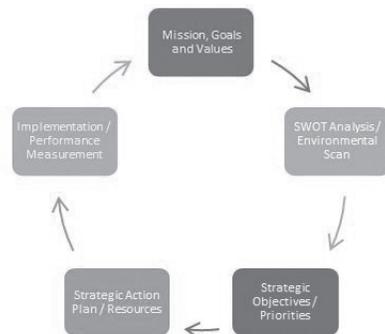
The LEGO® themed parade will take place down Main Street starting at 7 p.m. Various closures will affect the Wheatland & Main Street area beginning at 6 p.m. To participate in the parade, please register at the Duncanville Recreation Center located at 201 James Collins Blvd. For more information, call 972-780-5074.

Following the parade, the Stars Tree Lighting & Concert begins on Main Street in front of the Duncanville Feed Store featuring Duncanville ISD's Elementary Choirs. Family activities, including Pictures with Santa, will also be available free to the public at the Ben Franklin Apothecary from 8-10 p.m. Visit www.duncanville.com for details!

Defining Duncanville's Future Vision

On September 23 and 24, the City Council held its annual goal setting retreat to review the progress the City is making on its established goals, and set the goals, objectives and priorities for the coming year and beyond.

The strategic planning process can be depicted as shown to the right – a cycle that periodically reviews where the organization is and what factors can affect those outcomes, establishes or re-establishes goals and objectives, and then allocates resources to achieve those goals.



At the recent strategic planning retreat, the City Council engaged in exercises and discussions to answer these questions:

- **What are the key trends and conditions impacting our community and our organization?**
This “environmental scan” included societal trends, political factors (national, state and local), economic factors and community trends that could impact Duncanville and its citizens.

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Duncanville Fieldhouse New Gym Floors

With the focus on becoming a youth sports tourism destination, the City is conducting a \$486,000 installation of new state of the art hardwood floors in both the Red and Blue Gyms at the Duncanville Fieldhouse. Although maintenance work has been performed over the past three years, the lack of a vapor barrier between the floors and concrete slab has deteriorated their condition. The new flooring system will include a superior vapor barrier, Stego Wrap, which will provide additional protection against moisture from the slab and is highly recommended due to the facility's previous use as an ice rink. The new flooring will also include Aqua Bar on top of the plywood sub-flooring which will provide additional moisture protection from the top surface. Both gyms are currently closed to the public, however, they are scheduled to open once the project is complete on December 16, 2016. Please contact the Fieldhouse for more information at 972-331-8868.

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- **What are our key strengths and weaknesses / opportunities and threats?**

The City Council then examined the organization and community's strengths and weaknesses, and identified external threats and brainstormed key opportunities.

- **What are the gaps between our current performance and our desired results?**

For each of the six previously identified "Capstones," the Councilmembers first determined if it adequately identified their goal, and if not, revised them. Next they examined the current state of the goal, and what their future vision of that goal area would look like. Then they identified specific steps that could be taken to close the gap between the two.

| Previous Capstone Goals | New Capstone Goals |
|---|--|
| 1. Most Engaged Citizens in America | 1. Most Engaged Citizens in America |
| 2. High quality neighborhoods and parks | 2. High quality neighborhoods and parks |
| 3. Basketball and sports tourism capital of Texas | 3. <i>Be a youth sports tourism destination</i> |
| 4. "Edutainment" and recreation capital of Texas | 4. <i>Build a "tech forward" community</i> |
| 5. Create multi-modal transportation alternatives | 5. Create multi-modal transportation alternatives |
| 6. Preserve historic Main Street area | 6. Preserve historic Main Street <i>and City Center</i> area |

- **What are our most important strategic priorities?**

The Councilmembers rated each of the six Capstones in terms of both their strategic importance to Duncanville's future, as well as the City's current performance in each area. They identified Quality Neighborhoods, Main Street/City Center, and Engaged Citizens as offering the most immediate potential and areas of important and continuous focus. The other three areas were identified as requiring a longer term focus and research.

Much work remains for City Council and staff over the next year to better refine and develop plans to achieve these goals, including budget planning and workplan development. But as depicted earlier, the process is a cycle and allows City Council to focus on the future and evaluate the outcomes to see if we are on target. Follow our progress via the City's website or City Council meetings, where staff provides periodic updates on the workplan.

Lions Park Erosion Control Improvements

The City recently completed control measures at Lions Park to mitigate ongoing erosion. The work consisted of about 200 feet of new stone retaining wall and other erosion control measures, including creek and landscaping repairs. The work was performed by KDA Contractors, Inc. at a bid price of \$119,527.98. In recent years, Lions Park has seen significant creek bank erosion caused by a combination of wind, rain, and high velocities of runoff within the creek. The work was partially funded by drainage fees collected as a part of the residential and commercial utility bills.

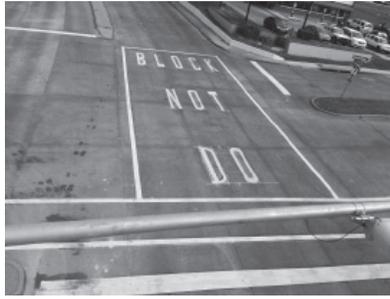


Recreation Center Programs Within Your Reach

A variety of programs await you at the Duncanville Recreation Center. Put on your dancing shoes and join us for one of the dance classes offered including ballet, jazz, Texas Dance and Cheer, Zumba, and the award winning Distinct Dance. For more high-impact cardio, the Recreation Center offers Jazzercise, Self-Defense, and Karate/Mixed Martial arts. Six-month and one-year memberships are available for residents and non-residents. There are also day passes available! Visit us at www.duncanville.com for details or stop by the Recreation Center, located at 201 James Collins Blvd, Monday-Friday from 6:30 a.m. to 9:00 p.m. and Saturday, from 9:00 a.m. to 5:00 p.m.

Avenue of the Stars Intersection Improvements

The City recently completed a variety of traffic safety improvements at the intersection of Avenue of the Stars and South Cockrell Hill Road at the Hollywood Park Addition.



Northbound traffic is extremely heavy at this location, often times blocking all access to and from Avenue to the Stars. The intersection is too close to the signal at U.S. Highway 67 and South Cockrell Hill Road to make another traffic signal or a stop sign feasible. Motorists were encountering so much difficulty entering Cockrell Hill Road, they had resorted to using the Gable Avenue intersection to the south. Public Works Traffic Operations installed a new mast arm with yellow flashing lights over Cockrell Hill Road just north of the intersection to draw attention to the thermoplastic lettering that has been applied to the pavement reading: DO NOT BLOCK. These improvements will significantly help Hollywood Park residents attempting to enter Cockrell Hill Road by preventing vehicles from blocking the intersection when the traffic signal on Cockrell Hill at U.S. Highway 67 is red and allowing traffic to exit onto Cockrell Hill. Pedestrian crossing signs were also installed at the intersection of Cockrell Hill Road and U.S. Highway 67 and at Avenue of the Stars where it enters Cockrell Hill Road.

CITY CALENDAR

December

- 02: Keep Duncanville Beautiful Board Meeting
- 02: Christmas Parade & Tree Lighting
- 06: City Council Regular Meeting
- 08: DCEDC Regular Meeting
- 08: Senior Advocacy Commission Meeting
- 10: Cookies with Santa
- 12: Parks & Recreation Advisory Board Meeting
- 13: TXDOT Public Hearing on I-20 Frontage Roads
- 13: Social Engagement Partnership Meeting
- 17-18: Duncanville Fieldhouse PGC Basketball Camp
- 19: Parks & Recreation Winter Camp Begins
- 20: City Council Regular Meeting
- 23 & 26: City Administrative Offices Closed for the Christmas Holiday
- 28-30: Lion's Club 66th Annual Sandra Meadows Classic

January

- 01: City Administrative Offices Closed for New Year's Day
- 03: City Council Regular Meeting
- 6-8: Duncanville Fieldhouse Hype Sports "New Year Classic"
- 17: City Council Regular Meeting
- 24: Friends of the Library Quarterly Meeting

February

- 04: Daddy Daughter Dance
- 07: City Council Regular Meeting
- 21: City Council Regular Meeting
- 25: Duncanville Fieldhouse Heat Wave Karate/ Jiu-Jitsu Tournament



Donate a Toy this Holiday Season

The Duncanville Police Department Santa Cop program is now accepting new unwrapped toys or cash donations at the Duncanville Police Department, located at 203 E. Wheatland Rd. Last year, the program assisted more than 25 Duncanville families and more than 91 children as a result of the generosity from the public. Information: Officer Doug Sisk/ 972-780-5027/dsisk@duncanvillepd.com. This is a joint effort between the Duncanville Police Department, Duncanville Police Association, and local volunteers.

CONTACT US:

- City Hall: 972.780.5000
- City Manager: 972.780.5003
- Assistant City Manager: 972.780.5004
- City Secretary: 972.780.5017
- Building Inspections: 972.780.5041
- Code Services: 972.780.5040
- Economic Development: 972.780.5090
- Finance: 972.780.5094
- Health Inspector: 972.780.4963
- Hopkins Senior Center: 972.780.5073
- Municipal Court: 972.780.5055
- Parks/Athletics: 972.780.5072
- Personnel: 972.780.5012
- Job Line: 972.780.5006
- Planning & Zoning: 972.780.5016
- Public Library: 972.780.5050
- Public Information: 972.780.5043
- Public Works: 972.780.5015
- Recreation Center: 972.780.5070
- Service Center: 972.780.4900
- Special Events: 972.780.5074
- Utility Billing: 972.780.5010
- After Hrs Water Emerg: 972.780.4959
- Police Administration: 972.780.5038
- Animal Control: 972.223.6111
- Auto Pound: 972.227.5188
- Crime Prevention: 972.780.5027
- Crime Victim Advocate (ext 0): 972.780.5037
- Internal Affairs: 972.780.4912
- Jail: 972.780.5039
- Non-Emergency Dispatch: 972.223.6111
- Records: 972.780.5024
- Tri-Cities Animal Shelter: 972.291.5335
- Warrants: 972.780.5092
- Fire Administration: 972.780.4920
- Fire Station (W Camp Wisdom): 972.780.4923
- Fire Station #2 (S Main St.): 972.780.4922

City Council:

- Mayor - David Green: 972.780.0348
- At-Large - Patrick Harvey: 972.296.5031
- District 1 - Dennis L. Schwartz: 469.567.0780
- District 2 - Steven Rutherford: 972.296.2669
- District 3 - Leslie Thomas: 214.773.2682
- District 4 - Ron Dotson, MD: 972.298.2120
- District 5 - Johnette Jameson: 972.780.8887



Duncanville
City of Champions

U.S. POSTAGE PAID

203 E. Wheatland Rd.
Duncanville, Texas 75138

Citizen Enthusiasm Surrounds the City's Comprehensive Planning

The City's Comprehensive Planning has kicked off to a great start. The first Comprehensive Plan community wide meeting was a successful, well-attended event. Attendees received a presentation by the consultant, Freese and Nichols, and included a polling exercise where participants used a device to vote on what they liked the most about living in Duncanville. Results were available in real time favoring parks and neighborhoods as the most liked, with shopping needing improvement.

Citizens were then asked to participate in one of four focus/input groups centered on four different topics: housing and neighborhoods, quality of life, future land use/transportation, and downtown. Participants shared their ideas about what they would like to see in the future for these various areas, what currently works well, and what needs improvement.

There were input boards around the room where participants could write down their favorite thing about Duncanville, their vision for the city in 10-20 years, identify where they lived and worked, and identify areas in need of traffic improvements. A board with demographic information was displayed which informed citizens of the current population, housing values and existing land use.

An interactive exercise allowed participants to vote on the top three amenities they believed to be missing from Downtown Duncanville. The options were office, entertainment venues/public spaces and facilities, boutique retail, hotel/motel/bed & breakfast lodging, restaurants and housing choices.

Two laptops were set up for attendees to take the online community survey. Over 478 people have completed the online survey! The survey was closed on October 10, 2016.

The input received during the community meeting was extremely valuable and will be used throughout the plan development. The planning team will be meeting with various stakeholders in the community to gain further insight into specific topics to be covered in the plan and there will also be future community wide meetings.

Visit the City of Duncanville website as well as the www.DestinationDuncanville.com website for updates on the progress of the plan and information on opportunities for public input.