

MEETING OF THE DUNCANVILLE
SPORTS LEGACY COMMISSION
THURSDAY, JULY 21, 2016
MINUTES

A meeting of the Duncanville Sports Legacy Commission was held on Thursday, July 21, 2016 at 7:03 p.m. in Conference Room 2 located at City Hall with a quorum present, to-wit: Tammi Abney, Sports Legacy Commission Member; Miranda Lee, Sports Legacy; and James W. Powers, III, Sports Legacy Commission Member. Commission Member Grady Smithey was absent. Commission Member Stan Smith arrived at 7:18 p.m.

Staff Present: Purchasing Manager Brunswick O. Morton, Sports Legacy Commission Staff Liaison.

Item No. 1 CONSIDER APPROVAL OF MINUTES FOR THE REGULAR MEETING HELD JUNE 16, 2016.

Commission member Powers made a motion, seconded by Commission member Lee, to approve the minutes for the regular meeting held June 16, 2016. The vote cast was 3 for, 0 against.

Item No. 2 RECEIVE AND DISCUSS UPDATE ON SPORTS BRANDING AND OR LICENSING PROGRAM.

Commission member Powers made a motion, seconded by Commission member Abney to table for future discussion an update on sports branding and or licensing program. The vote cast was 3 for, 0 against.

Item No. 3 DISCUSS AND CONSIDER FY2015-2016 WORKKPLAN.

Commission members reviewed and discussed Objective 3.1 of their FY2015-2016 Workplan (**To develop sports branding and or licensing program featuring the Duncanville Sports Legacy**) related to the development of sports branding and or licensing program featuring the Duncanville Sports Legacy.

After further discussion, Commission member Lee made a motion, seconded by Commission member Powers to modify Quarters and Funding Source for Workplan Objective 3.1 to 2017 third quarter and adding Hotel/Motel Tax Fund as an additional funding source. The vote was cast 3 for, 0 against.

Item No. 4 STAFF REPORTS: -OVERALL NAMING RIGHTS AND ADVERTISING AND BRANDING EFFORTS

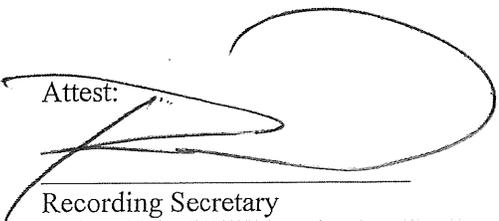
Brunswick O. Morton, Staff Liaison gave a brief high level overview on ongoing thoughts on naming rights and advertising and branding efforts related to both the Sports Legacy Commission and the Duncanville Fieldhouse.

The meeting adjourned at 7:15 p.m.

Approved:


Chairperson

Attest:


Recording Secretary