

# ECONOMIC DEVELOPMENT QUARTERLY REPORT

*JULY 19, 2016*

*JESSICA JAMES, DIRECTOR*

*ECONOMIC DEVELOPMENT*

***We are building a vibrant, inclusive community, driven by a commitment to democratic principles and service above self***

The City of Duncannonville



# *Major Employers*

<u>Employer</u>	<u>Product</u>	<u># of Employees</u>
Duncanville ISD	Public School	1720
Masco	Cabinets	590
City of Duncanville	City Services	226
Pappadeaux	Restaurant	145
Pioneer Frozen Foods	Food Manufacturing	185
Costco	Warehouse Club	180
DeFord's	Door Mill	200
La Mexicana Tortilla Factory	Restaurant / Food Manuf.	100
WinCo	Retail Store	130
Freedom Dodge, Chrysler, Jeep	Car Dealership	119
Personalized Communications	Message Center	100
W&B Service Company	Refrig Trk/Trl Sales Repair	85
Hilton Garden Inn	Hotel	70
84 Lumber Company	Building Materials Supplier	55
LA Fitness	Fitness Center	40
Apple Corrugated Packaging	Box Manufacturing	32
Precise Connections	Circuit Boards	30
Universal Enclosures	Electric Raceway/Pullboxes	25





# *Work Plan Items*

- **Objective 3.1:** Develop a marketing plan to brand Duncanville as “The City of Champions” including a national sports-brand sponsorship.
- **Status:** In Progress – Parks and Recreation and ED are currently seeking a consultant to assist with sports brand sponsorships.
  
- **Objective 3.2:** Maximize the vision and market potential of the city’s development and redevelopment by utilizing the expertise of a City planner.
- **Status:** In Progress – The ED Department works on a weekly basis with City Planner.



## ***Work Plan Items Cont.***

- **Objective 3.10:** Re-design and update all ED marketing materials
- **Status:** In Progress – Print Materials will be completed this month, new website will be launched in August, and video promotional spots completed by the end of August.
  
- **Objective 4.28:** Create an economic development marketing plan
- **Status:** In Progress – The marketing plan is part of the overall economic development strategic plan. The initial draft of the strategic plan is completed and will be presented to the DCEDC Board at its regularly scheduled meeting in August.

# *Business, Developer, and Property Owner Engagement*

- Existing Businesses

2015: 25

2016: 20

- Developers and New Business Prospects

2015: 26

2016: 30

- Property Owners

2015: 4

2016: 8



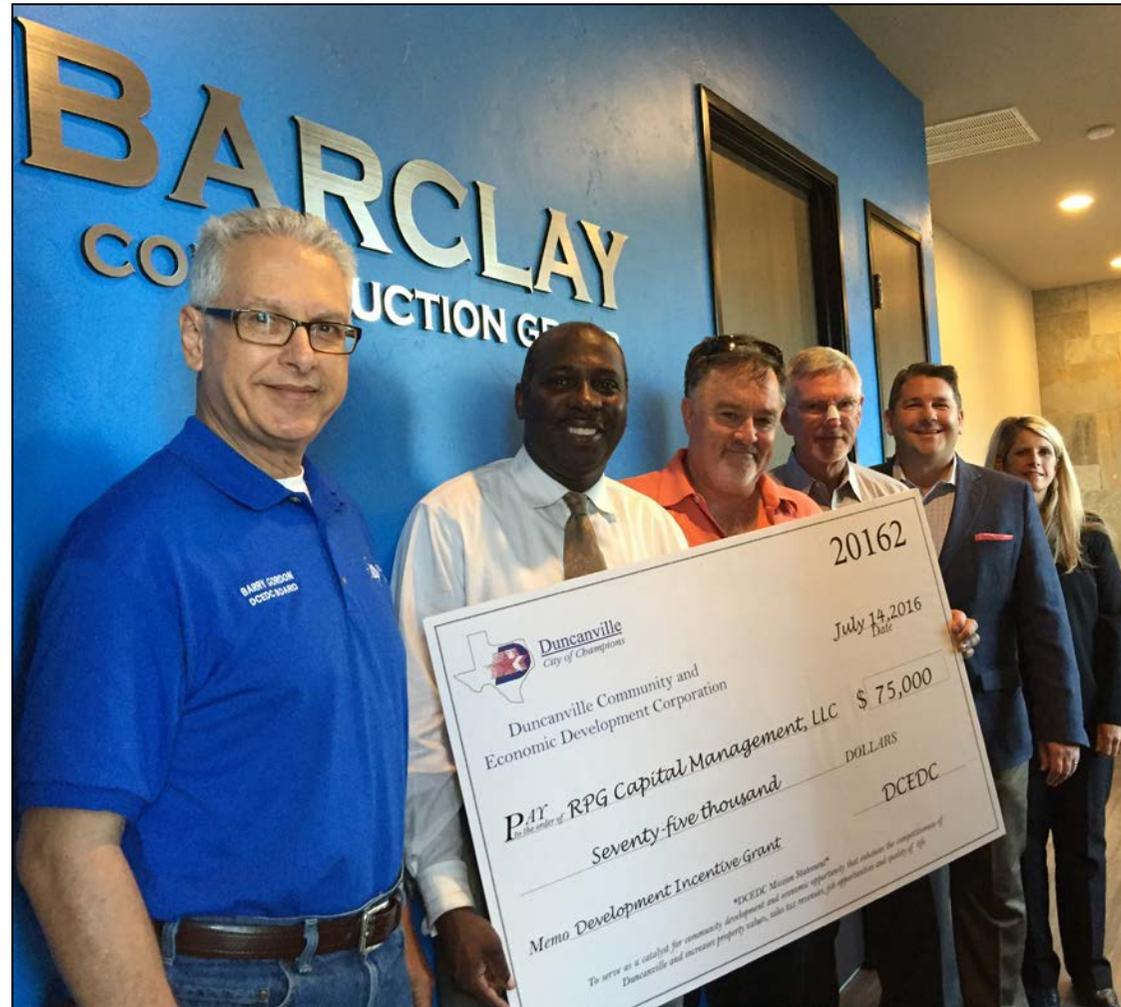
# *Other Activities*

- In May, the Board presented Steve Corder with Melcor, Inc. a \$4805.06 Sign Grant. The pole sign is located at 606 W. Wheatland.



# Other Activities

- In July, the Board presented RPG Capital Management, LLC with a \$75,000 Development Incentive Grant to Complete Phase II of a medical/professional office complex located at 407 Daniieldale Rd.





## *Other Activities*

- Board had booth at the Flavor of Duncanville.
- Staff attended the NCTC Economic Resilience & Recovery Training.
- Board Members and Staff attended the TEDC Tax Workshop.
- Staff attended the TEDC Mid-Year Workshop and Training.
- Board Members re-elected Mark Cooks and Barry Gordon and President and Vice President of the DCEDC.
- Staff Continues to work with Fieldhouse GM on possible sponsorships.
- Staff initiated work on proposed TIF creation.

# Thank You

## Questions?

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