

ECONOMIC DEVELOPMENT QUARTERLY REPORT

SEPTEMBER 20, 2016

JESSICA JAMES, DIRECTOR

ECONOMIC DEVELOPMENT

We are building a vibrant, inclusive community, driven by a commitment to democratic principles and service above self

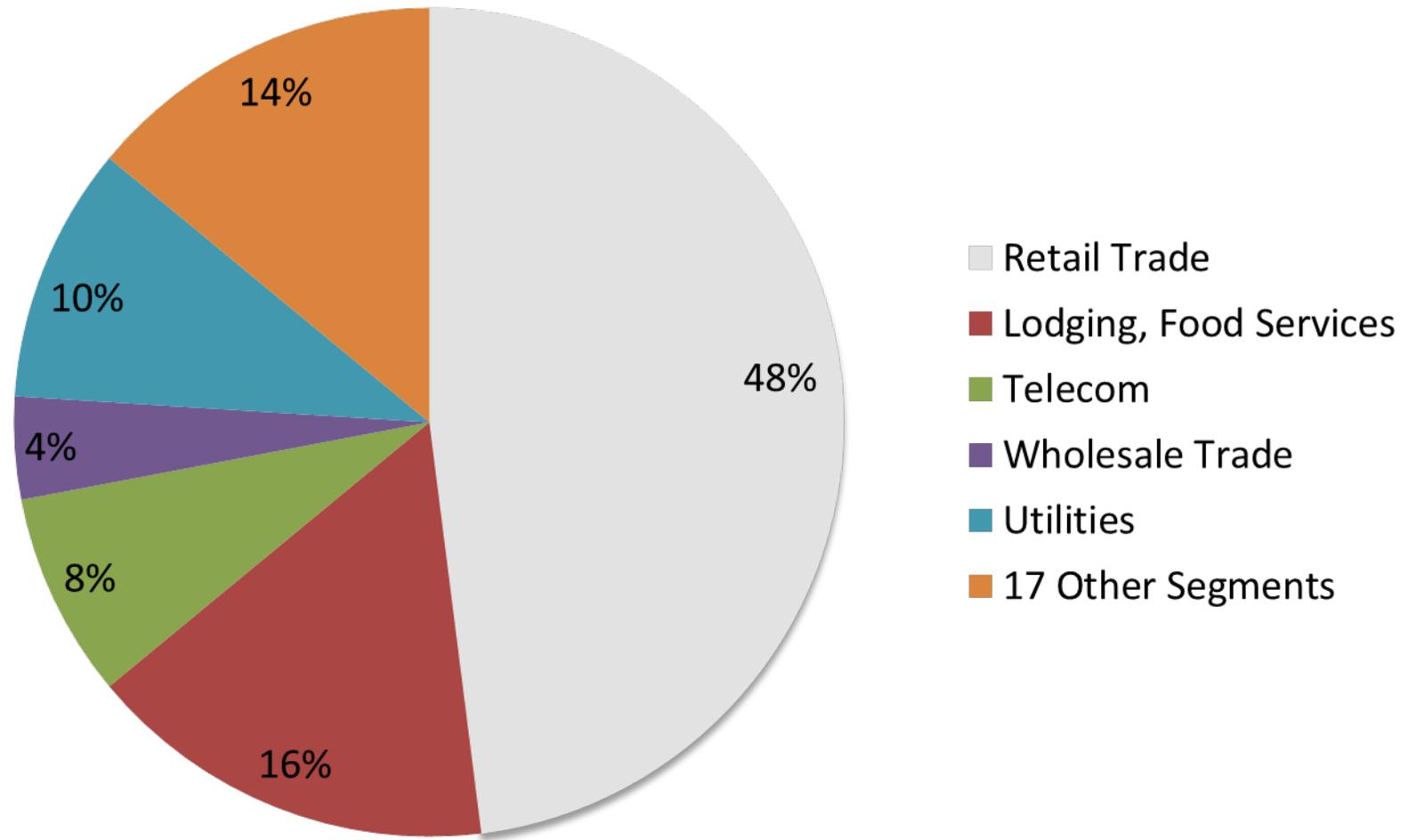


Major Employers

<u>Employer</u>	<u>Product</u>	<u># of Employees</u>
Duncanville ISD	Public School	1720
Masco	Cabinets	590
City of Duncanville	City Services	262
DeFord's Lumber	Door Mill	200
Pioneer Frozen Foods	Food Manufacturing	185
Costco	Warehouse Club	180
Pappadeaux Seafood Kitchen	Restaurant	145
WinCo	Retail Store	130
Freedom Dodge, Chrysler, Jeep	Car Dealership	119
La Mexicana Tortilla Factory	Restaurant / Food Manufacturer	100
Personalized Communications	Message Center	100
W&B Service Company	Refrig Trk/Trl Sales Repair	85
Hilton Garden Inn	Hotel	70
LA Fitness	Fitness Center	40
Apple Corrugated Packaging	Box Manufacturing	32
84 Lumber Company	Building Materials Supplier	30
Precise Connections	Circuit Boards	30



Sales Tax Collections by Industry Segment





Work Plan Items

- **Objective 3.1:** Develop a marketing plan to brand Duncanville as “The City of Champions” including a national sports-brand sponsorship.
- **Status:** In Progress – Parks and Recreation and ED have met with potential sponsors.

- **Objective 3.2:** Maximize the vision and market potential of the city’s development and redevelopment by utilizing the expertise of a City planner.
- **Status:** In Progress – The ED Department works on a weekly basis with the City Planner.



Work Plan Items Cont.

- **Objective 3.10:** Redesign and update all ED marketing materials
- **Status:** Continuous – The ED customizes its marketing pieces to each market segment for pitches. The redesign of the website is currently taking place.

- **Objective 4.28:** Create an economic development marketing plan
- **Status:** In Progress – The marketing plan is part of the overall economic development strategic plan and the DCEDC Board is in the process of approving its final plan.

Business, Developer, and Property Owner Engagement

- Existing Businesses

2015: 25

2016: 30

- Developers and New Business Prospects

2015: 26

2016: 32

- Property Owners / Property Managers

2015: 4

2016: 15



Other Activities

- In May, the DCEDC Board presented Steve Corder with Melcor, Inc. a \$4,805.06 Sign Grant. The pole sign is located at 606 W. Wheatland.



Other Activities

- In July, the DCEDC Board presented RPG Capital Management, LLC with a \$75,000 Development Incentive Grant to Complete Phase II of a medical/professional office complex located at 407 W. Daniieldale Rd.





Other Activities

- The DCEDC Board had a booth at the Flavor of Duncanville.
- Staff attended the NCTCOG Economic Resilience & Recovery Training.
- Board Members and Staff attended the TEDC Tax Workshop.
- Staff attended the TEDC Mid-Year Workshop and Training.
- Staff continues to work with Fieldhouse GM on possible sponsorships.
- Staff initiated work on proposed TIF creation.
- Staff is working with Public Works on I-20 and Hwy 67 road projects.

Other Activities

- Staff presented to the Lions Club.
- Staff attended a GASB 77 Statement Webinar.
- Staff attended a Texas Capital Fund Webinar.
- Staff attended Krogers' Re-opening Ribbon Cutting.
- Staff attended Hastings Elementary School Ribbon Cutting.
- Staff and Board Members attended the Best Southwest Partnership Breakfast Series.
- Board Member Ron White resigned.



Thank You

Questions?

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