

MINUTES

DUNCANVILLE SENIOR ADVOCACY COMMISSION MEETING – SEPTEMBER 10, 2015
NORTHSIDE ROOM AT D.L. HOPKINS, JR. SENIOR CENTER

MEMBERS PRESENT:

Elaine Bell
Mark David
Dominique Dor
Robert Kruckeberg
Stella West

MEMBERS ABSENT:

Rashidah Madyun, Staff Liaison and Pam Willis, Recording Secretary

Meeting was called to order by Chairperson David at 7:06p.m.

Item #1 – Public Discussion Period:

No one was present to speak during the public discussion period.

Item #2 – Introduction of New and Current Commission Members:

Staff Liaison Madyun introduced the two (2) new Commission members Elaine Bell and Stella West to the current Commission members. They in turn introduced themselves to the Commission. The Commission members then introduced themselves also.

Item #3 – Discussion and Consider Approval of Minutes:

A motion to approve/accept minutes from the June 11, 2015 meeting was made by Commission member Bell. A second was cast by Commission member Dor. A vote was taken. Minutes were approved with 5 in favor and 0 against. No members were absent for the vote.

Item #4 – Discuss and Approval of a Mission Statement:

Discussion began on what the mission statement should be for the Senior Advocacy Commission. A handout was provided in the digital packet of six (6) possible mission statements. Discussion began with proper wording consideration and what represented the Commission's the best objective. The Commission chose the following wording for their mission statement: "To provide Duncanville residents with a community that promotes vital aging and life satisfaction through meaningful active social engagement and civic participation." Commission member Kruckeberg made a motion to accept this wording as the Commission's mission statement. A second was given by Commission members Dor and West. A vote was taken. The mission statement was approved with a 5 in favor and 0 against vote; no members were absent for the vote. (See attachment.)

Items #5 – Discuss and Approval of a Logo for the Commission:

Staff Liaison Madyun had included in the digital packets a sample of a possible logo that she had created. The Commission members were in total agreement that the logo she provided be used to represent the Duncanville Senior Advocacy Commission. Chairperson David motioned for acceptance of said logo; Commission member West seconded the motion. A vote was taken with 5 in favor and 0 against; no members were absent for the vote. (See attachment.)

Item #5 – Discuss Marketing Strategies and Ideas to Enhance Membership and Participation:

Chairperson David asked for discussion on what the Commission members thought would be a good marketing strategy. He requested to know what would draw the Commission members to the Senior Center. Commission member West told him that she would like for the Senior Center to have a place for exercise equipment. At the recreation center, she has to work out in the mornings because the evenings are taken up with teens and younger adults. Commission member Bell commented that the Senior Center closes up too early; would like to see more evening programs. A general note is that no one knows where the Senior Center is. It was suggested that a water bill insert be done, but not until more information could be gathered. Inserts have to be ready to go in a month's advance, so they would need to work on that. Chairperson David suggested that at the next meeting it be a brainstorm meeting of ideas on how to market the Senior Center and Senior Advocacy Commission out to the residents of Duncanville.

He also requested that at the next meeting that the Commission elect a Vice-Chairperson.

A motion was made by Chairperson David to adjourn; seconded by Elaine Bell. The meeting was adjourned at 8:26 p.m.



Pam Willis
Recording Secretary



Mark A. David
Chairperson