

**DUNCANVILLE COMMUNITY MULTICULTURAL COMMISSION  
REGULAR MEETING**

CITY HALL BRIEFING ROOM, 203 E. WHEATLAND ROAD  
JUNE 18, 2015

The Duncanville Community Multicultural Commission (DCMC) held a regular meeting on Thursday, June 18, 2015 at 6:32 p.m. with a quorum present, to wit:

Lorraine Hood-Jack  
Patrick LeBlanc  
Mary Fae Kamm  
Ray Uehara  
Lia Polk

Bonnie Giunta  
Linda Lydia  
Janet Watson  
David Ross  
Chloe A. Knowling (Absent)  
Elizabeth Gipson

Staff: Staff Liaison Veronica Williams, Recreation Superintendent and Commission Recording Secretary Pam Willis.

**ITEM 1 – Public Discussion Period:**

No one was present to speak during the public discussion period.

**ITEM 2 – Discussion and Approval of Minutes from April 14, 2015 Joint Meeting with City Council and April 16, 2015 Regular Meeting**

A motion was made by Commission member Ross for the minutes from the April 14, 2015 Joint Meeting with City Council to be approved as is; a second came from Commission member Kamm. A vote was cast with 10 in favor; with 0 opposed. Commission member Knowling was not in attendance for the vote. The second set of minutes needing approval is for the April 16, 2015 regular meeting. Commission Polk requested the wording be changed in on Item #4. Chairperson Hood-Jack also had a word change in the same location. Commission member Ross motioned that the minutes be accepted with the changes; Commission member Gipson seconded the motion. A vote was cast with 10 in favor; with 0 opposed. Commission member Knowling was not in attendance for the vote.

**ITEM 3 – Discuss Financials / Budget Review:**

Commission member Ross suggested that the financials that were passed out be changed to reflect the City's fiscal year and not the calendar year that is currently used. Recording Secretary Willis said she would make the changes. Staff Liaison Williams expressed to the Commission that so far the only marketing items at the moment was the tablecloth with the new logo. Staff Liaison also commented that she requested a significant amount for next year's budget, but it would not be approved until the end of September. She informed the Commission that she would keep them apprised of the Budget approval process. Ms. Williams discussed with the

Commission that their current monies only reflect a few purchases. Discussion began on what marketing items the Commission could purchase at this time. See Item #7 C for further discussion.

#### **ITEM 4 – Discuss Election of Vice-Chairperson**

This item was tabled for another time.

#### **ITEM 5 – Discuss Finalizing Date for Unity Day:**

Discussion began with the decision to plan Unity Day for 2016. Dates in May were discussed not to include the weekends of Mother's Day or Memorial Day. May 21, 2016 was decided upon. This would give the Commission enough time to get advertising into the schools before school lets out for summer. A motion was made by Commission member Gipson to keep this date for the event. A second was given by Commission member Watson. A vote was taken and all present were in favor. Chairperson Hood-Jack suggested a sub-committee be created to work on the event. Commission member Gipson volunteered to chair the sub-committee. Volunteer members include the following Commission members: Watson, Giunta and Uehara. They will report to the Commission as plans move forward for the event.

#### **ITEM 6 – Discuss All Suggestions (3/member) Brought by Commission Members with Regards to Unity Day:**

Chairperson Hood-Jack suggested that the name of the event be changed from Unity Day to something else that was more appropriate for the event. Her suggestion was Duncanville's Fusion Fest 2016. The Commission members that were present all liked the name change. Commission member Watson suggested the tagline of "When we stand together, no one stands alone". A vote was taken on the new name of the event with the new tagline included. It passed unanimously; the new event name will be Duncanville's Fusion Fest 2016 with the tagline of "When We Stand Together, No One Stands Alone". Other suggestions that were discussed included keeping this event alcohol free, having the event all day, bringing in food trucks, having the David Whiteman Band play at the end of the day, having people dress in costumes for the kids benefit, bringing in different cultural dancers or bands.

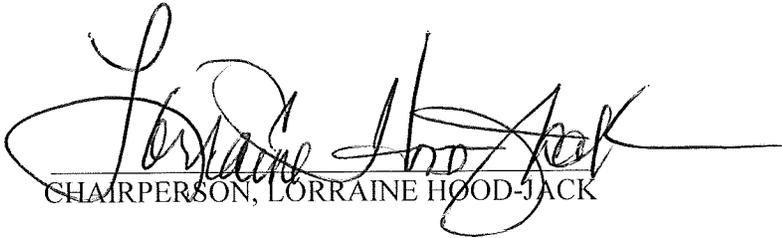
#### **ITEM 7 – Planning Session for the big event of 2016/Unity Day (Fusion Fest)**

- A. Outline: The outline will consist of objectives that need to be completed/accomplished.
- B. Social Engagement Plan – Discuss meeting with the Duncanville Social Engagement Partnership on July 14, 2015. It was discussed that this may be a council evening and Ms. Williams would get back with the Commission regarding another date.
- C. Media Marketing Plan: Ms. Williams discussed with the Commission that this would be a great time for them to work on "branding" themselves. The Commission requested that the City's representative from Prestige attend a meeting with samples of promotional items. Ms. Williams said she would contact Doug Kraum and invite him to one of their regular meetings. Discussions continued with ideas for promotional items for the Commission to use or hand out. A suggestion was made for a 10' x 10' canopied tent to

be purchased with the new logo on it. A motion from Commissions member Gipson for approval to proceed with this purchase; seconded by Commission member Lydia. A vote was cast to proceed with this expenditure 9 approved; 1 abstained (left meeting early) and one absent and not available to vote. Another suggestion that was made was for feathered flags. These would be highly visible and could be placed by the new tent. These suggestions would be discussed with the city representative.

The meeting adjourned at 7:46 p.m.

APPROVED:



CHAIRPERSON, LORRAINE HOOD-JACK

ATTEST:



COMMISSION SECRETARY